

Purpose

This Privacy Statement lets you know how we collect, use, disclose, and protect the Personal Information you entrust to us.

When we refer to '*Personal Information*' we mean information about an identifiable natural person. In other words, information about someone we can identify, directly or indirectly, using an identifier like a name, an identification number, location data, an online identifier, or someone we can identify using one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that natural person.

We do not knowingly collect, process, or retain any:

- special categories of personal information like personal information of children under the age of 16
- personal health information, personal financial information, or any other special category of information.

Our Services are not meant to capture any Sensitive Personal Information, or the information of children.

What Personal Information Do We Collect?

When you contact us, fill out a form on our website, sign up for our email list, visit our website, we collect the following personal information, and/or your organization:

Information Collected	Purpose
Information You Provide to us This includes any Personal Information you submit to us in a form, such as your name, email address, job title, sector, and business contact information.	This information is required to host or attend events managed by Environment and Climate Change Canada (ECCC). By providing this information to us, you have consented to our processing and use of it. Your Personal Information may also be shared with other organizations or individuals if we have obtained your consent to do so.
Website Data If you browse our website we may collect information about the	This information is required to answer any inquiries you may have and help better segment our information sharing efforts.

pages you have visited and forms you have submitted to us	
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Use of Website, Cookies, and Tracking Technology

When you visit our website, we collect Personal Information from you through various cookies.

A cookie is a small text file that the website sends to your browser, which then stores the cookie on your hard drive to save you time, provide you with a more meaningful visit, and measure website activity.

You can set up your browser to disable cookies at any time, but doing so may limit the functionality of our website. For instructions on how to disable cookies, please visit the links below:

- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Microsoft Edge](#)
- [Google Chrome](#)

We use cookies for the following purposes:

- **For functionality.** These cookies and other technologies are essential to use the Services to provide the feature you have requested, such as remembering if you have logged in or your language or search parameters. We use these cookies to make your use of the Services more tailored.
- **For performance and analytics.** These cookies collect information on how you interact with our Services and help us improve how the Services operate. For example, we use Google Analytics cookies to help us understand how you browse our website. We use this information to identify areas for improvement such as navigation, user experience, and marketing campaigns.
- **Targeting Cookies or Advertising Cookies.** These cookies collect information about your browsing habits in order to make advertising relevant to you and your interests.
- **Social media cookies.** We use these cookies to track key metrics such as conversions when you engage with our content on the social media platform

and later visit our site. This information may be also used for advertising activities.

How Do We Store and Retain Data?

We retain information throughout the relationship between you and ECCC and as necessary for us to comply with our obligations. Once we no longer need the information for the purpose for which it was collected, we securely dispose of the Personal Information unless otherwise required by law or requested by you in writing under your rights (See: What Rights Do You Have?).

What Rights Do You Have?

You have the right to withdraw your consent for us to collect or process your Personal Information. We will endeavor to comply with the request and adjust our practices regarding your Personal Information within a reasonable time. If you do not want us to continue contacting you, we will add your contact information to a 'do not send' list to comply with your no-contact request. If you request to be placed on a 'do not send' list, your name and limited contact information will be kept on that list.

Protecting Personal Information

GLOBE Series protects Personal Information using technical, physical, and administrative methods. We ensure that all interactions between your computer and our servers for use of our system are encrypted, and we use a number of advanced security features built into our system and associated with our hosting infrastructure to ensure that your personal information remains protected at all times. The technical security features include:

- Firewall
- Virtual Private Network
- Intrusion detection software
- Multi-factor authentication
- Data encryption in transit and at rest
- Secure password protection

Changes To Our Privacy Statement

We keep our Privacy Statement and privacy practices under regular review and will change this Privacy Statement from time to time. If we make any significant changes, we will notify you of the changes by posting them on our website or sending you an email, and we will change the last updated date at the bottom of this Privacy Statement.

Contact Information

If you have questions or concerns regarding data protection and privacy, we encourage you to contact pavilloncdp-coppavilion@globeseries.com.